

BEAUTY

How to Pick Your Signature Perfume, Based on Astrology

From warm, smoky scents for the fire signs to earthy, grounding perfumes for anyone who has earth placements, here are the scents you'll love the most, based on your personal astrology.

By [Maressa Brown](#) | Published on December 15, 2021



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Your astrological blueprint — aka your [natal, or birth, chart](#) — is a powerful tool for [building self-awareness](#). Learning more about your chart can offer valuable intel on everything from your personal style to communication style or love language. And when it comes to choosing a perfume, you absolutely want the fragrance to be in tune with your tastes and vibe, so it stands to reason that you might want to consider your personal astrology ahead of sniffing out a signature scent.

Because Venus oversees love and beauty (as well as money),

consider your Venus sign while perfume hunting. You might also want to take your sun (your core identity) and rising sign (how you present yourself in the world) into consideration.

Here, the best perfume picks for all 12 placements.

Aries (March 21–April 19)



Kiehl's Musk

Ruled by Mars, the planet of energy, aggression, sex, and anger, people with major placements in the cardinal fire sign tend to be speedy, dynamic, athletic, and prefer to keep their beauty routine quick and simple. That said, you might go for a perfume that's clean and straightforward — such as Kiehl's Musk (Buy It, \$44 for 1.7 fl. oz., kiehls.com), which blends bergamot, orange blossom, and musk — or one that's a bit headier and cozier — such as Maison Margiela REPLICA By the Fireplace (Buy It, \$72 for 1 oz., sephora.com) which features orange flower, clove oil, and chestnut atop a comforting vanilla. (Related: What Your Mars Sign Means About Your Energy, Anger, and Sex Life)

Taurus (April 20–May 20)



shameless seekers of pleasure

One of two signs ruled by Venus, the planet of beauty, fixed earth sign Taurus is known for being grounded, sensual, slow, and steady. They're shameless seekers of pleasure and luxury, so if the Bull is represented in your chart, you might be a fan of a scent that's gourmand, sweet, creamy, and earthy such as The 7 Virtues Vanilla Woods Eau de Parfum (Buy It, \$85 for 1.7 oz., [sephora.com](https://www.sephora.com)) or one that's super-romantic and classic such as Love Story Eau de Parfum by Chloé (Buy It, \$79 for 1 oz., [sephora.com](https://www.sephora.com)), which features pretty, sensuous florals jasmine and neroli.

Gemini (May 21–June 20)



Mercury, the planet of communication and information-gathering

Ruled by Mercury, the planet of communication and information-gathering, mutable air sign Gemini is buzzy, curious, and playful. If you have the Twins' influence in your chart, chances are you're not into heavy scents that feel as though they're weighing you down. You prefer something light and breezy, just like you. Consider Skylar Salt Air (Buy It, \$85 for 1.7 oz., [sephora.com](https://www.sephora.com)) which includes notes of driftwood, sea salt, and seaweed or a more springy (aka Gemini season), floral-forward scent such as Byredo La Tulipe (Buy It, \$190 for 1.7 oz., [nordstrom.com](https://www.nordstrom.com)), which offers up hints of cyclament, freesia, rhubarb, and tulip.

Cancer (June 21–July 22)



the moon, the luminary that oversees intuition, emotions, and security

Guided by the moon, the luminary that oversees intuition, emotions, and security, cardinal water sign Cancers are in touch with their hearts and can't help but offer up nonstop TLC to their nearest and dearest. If you have the Crab repped in your chart, you might gravitate to a romantic, comfy scent that almost feels like the equivalent of a warm hug. Try an ethereal, poetic scent like The Harmonist Moon Glory (Buy It, \$336 for 1.7 oz., neimanmarcus.com), which mirrors the vibe of the moon with notes of Hawaiian jasmine, Queen of the Night, passionflower, plus sweet lychee, honey, and ylang-ylang. Or, try a nostalgic scent like Imaginary Authors A Whiff of Waffle Cone (Buy It, \$65 for 50ml., imaginaryauthors.com), which features vanilla, heavy cream, and salted caramel.

Leo (July 23–August 22)



Estee Lauder Bronze Goddess

Ruled by the sun, the luminary that oversees identity, confidence, and self-image, fixed fire sign Leos are bold, optimistic, charismatic, and spotlight-loving. If you have Lion placements, you probably adore bold, gilded, shimmery beauty looks, and your go-to scents should have the same vibe. Check out a sunshiny, radiant option like Estee Lauder Bronze Goddess (Buy It, \$68 for 50ml., ulta.com), which is basically peak summer in a bottle, with notes of coconut milk, Sicilian bergamot, lemon, tiare flower, and jasmine. Or consider a warm, sexy citrus scent like Atelier Cologne's Orange Sanguine (Buy It, \$80 for 30ml., nordstrom.com), which features blood orange, geranium, and sandalwood.

Virgo (August 23–September 22)



feel best when you're in tune with nature

As the mutable earth sign ruled by Mercury, the planet of communication, people with Virgo placements are cerebral, thoughtful, sensitive, and service-oriented. If you have Virgo placements, you might very well be a bookworm and, although you might spend most of your day exerting a ton of mental energy, you feel best when you're in tune with nature. A comforting, dreamy scent can get you out of your head and into your sensual side. Try Pacifica's Dream Moon (Buy It, \$27 for 1 oz., target.com), which features just a splash of earthy patchouli plus warm, cozy sandalwood and pink rose or a fresh, bright, and clean option like Skylar Pink Canyon (Buy It, \$85 for 1.7 oz., sephora.com) which has notes of grapefruit, pink salt, and cedar.

Libra (September 23–October 22)



tend to nerd out over your beauty routine

Ruled by romantic Venus, cardinal air sign Libra is a lover of old-school romance, beauty, art, diplomacy, and having all things in perfect harmony — if at all possible. If you have Scales placements, you tend to nerd out over your beauty routine, often on a mission to scope the latest and greatest products, including high-end fragrances. A scent that's as on-trend as it is opulent and classic is right up your alley. Consider The 7 Virtues Jasmine Neroli Eau de Parfum (Buy It, \$85, [sephora.com](https://www.sephora.com)), which features a romantic, sophisticated mix of jasmine, tulips, frankincense, wildflower honey, and alpine air. Or The Harmonist Yin Transformation (Buy It, \$305 for 1.7 oz., [neimanmarcus.com](https://www.neimanmarcus.com)), which is described as "a balanced, floral fragrance" that brings together orchid blossoms, Bulgarian rose, iris, almond milk, sandalwood, and white musk.

Scorpio (October 23–November 21)



As the fixed water sign co-ruled by go-getter Mars and transformative Pluto, people with Scorpio placements are dynamic, magnetic, mysterious, highly sexual, and have no trouble getting in tune with the darker side of life. If your chart features bold Scorp placements, you'll gravitate to sultry scents that border on hypnotizing. Consider Le Labo's Santal 33 (Buy It, \$196 for 1.7 oz., nordstrom.com), a smoky cult classic that combines cardamom, iris, violet, ambrox, sandalwood, and cedarwood or Byredo Reine de Nuit (Buy It, \$330 for 1.7 oz., nordstrom.com) featuring blackcurrant, saffron, incense, rose, ambrette seeds, and patchouli. (Also peep: The Best Sex Position for Your Zodiac Sign)

Sagittarius (November 22–December 21)



Byredo Mumbai Noise

Wanderlustful, free-spirited, knowledge-seeking and outspoken, people with Sagittarius placements need their scent to satiate their appetite for the exotic and uncharted. If the Archer is represented in your chart, you might steer toward a scent that reflects your adventurous spirit. Check out a buzzy, complex, rich scent like Byredo Mumbai Noise (Buy It, \$190 for 1.7 oz., nordstrom.com), which is a tribute to India's west coast city that features davana, tonka beans, coffee, labdanum, sandalwood, and agarwood. Or Atelier Cologne's Lemon Island (Buy It, \$80 for 30 ml. plus a travel case, nordstrom.com), featuring "fresh and fizzy facets of lemongrass, combined with the solar and warm notes of jasmine from India and the soothing vanilla from Madagascar." (Related: How to Use

Capricorn (December 22–January 19)



Imaginary Authors The Soft Lawn

Driven, industrious, pragmatic Capricorn, ruled by taskmaster Saturn, is constantly on a mission to achieve and be recognized for their hard work. If you have prominent placements in the cardinal earth sign, symbolized by the Goat, you'll love a scent that's equal parts grounded and regal, earthy, traditional, and memorable. You might like Imaginary Authors The Soft Lawn (Buy It, \$95 for 50ml., imaginaryauthors.com) which features linden blossom, grapefruit, laurel and ivy, vetiver, oakmoss, and "fresh tennis balls" for a preppy, clean, floral vibe. Or Le Labo The Matcha 26 (Buy It, \$196 for 1.7 oz., lelabofragrances.com), that infuses matcha tea accord with a creamy fig note, soft vetiver, cedar woods, and bitter orange.

Aquarius (January 20–February 18)



Quirky, futuristic, contrarian, and humanitarian, Aquarius, ruled by rebellious Uranus, is the fixed air sign that derives quite a bit of pleasure from striking out against convention. Wearing perfume, in and of itself, might feel too mainstream for a person with Water Bearer placements, but if you are into fragrance, you might consider one that's a little offbeat and eyebrow-raising. Imaginary Authors' O, Unknown! (Buy It, \$95 for 50ml., imaginaryauthors.com) seems made for Aquarians with its unusual, intriguing list of notes: black tea, lapsang souchong tincture, orris butter, kyoto moss, musk, balsam, sandalwood, and "???" There's also Charenton Macerations Asphalt Rainbow (Buy It, \$100 for 30ml., charentonmacerations.com), inspired by street art, which features rose, leather, asphalt, wood, and aerosol.

Pisces (February 19–March 20)



Self-care (aka spending time near and in the water)

Dreamy, empathic, psychic, spiritual, and deeply, overwhelmingly emotional, Pisces, ruled by mystical Neptune, is the mutable water sign that tends to pick up all the energy around them. Self-care (aka spending time near and in the water) and channeling all of those feelings into an artistic outlet is a must for Fish placements, so a creative scent that helps you get in tune with your intuition would be ideal. You might enjoy the nurturing vibe of Pacifica's Silver Moon (Buy It, \$22 for 1 oz., target.com), which features vanilla, almond, and spices or the oceanic appeal of Jo Malone Wood Sage & Sea Salt Coloane (Buy It, \$74 for 30ml., macvs.com). meant to bring

to mind a very Piscean scene: "waves breaking white, the air fresh with sea salt and spray."

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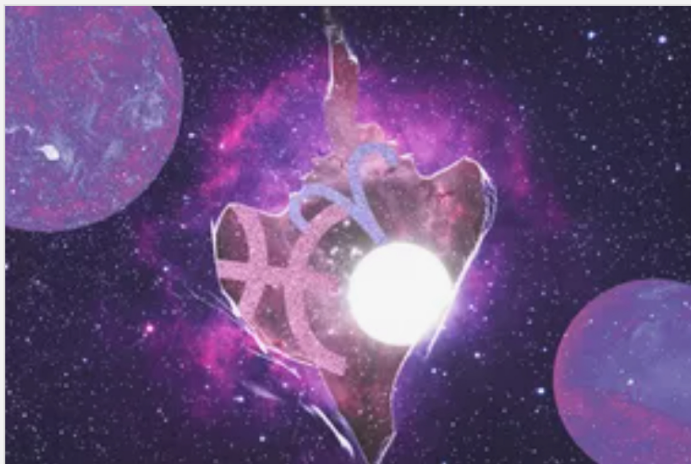
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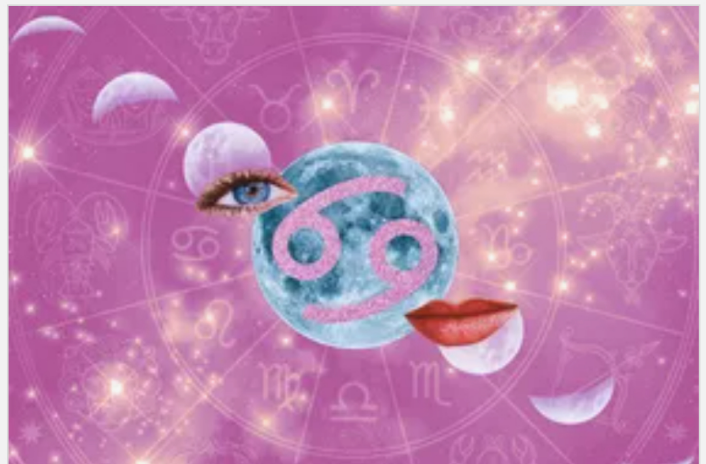
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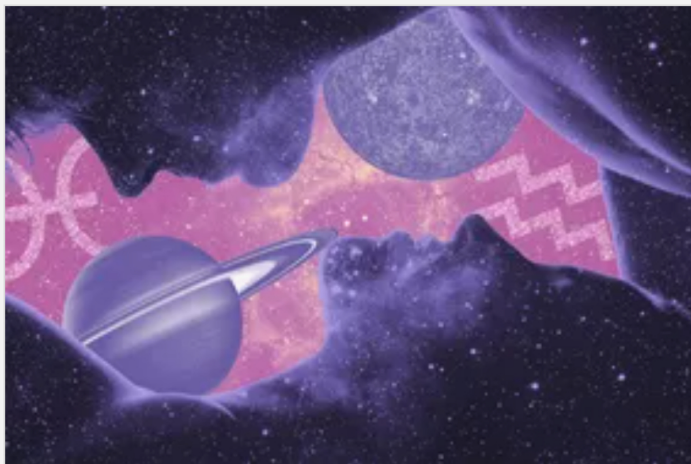
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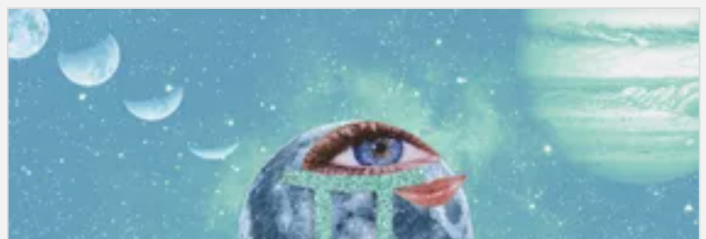
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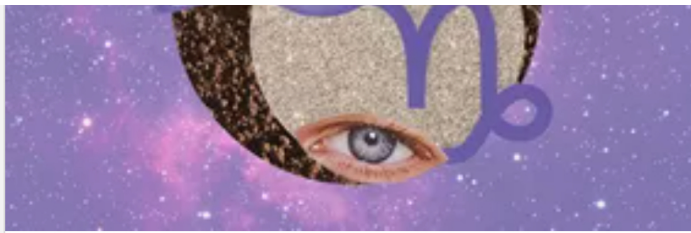


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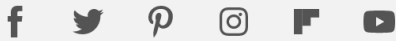
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